

Regional Anesthesia and Pain Medicine
Associate Editor for Social Media

Regional Anesthesia and Pain Medicine is the premier journal covering the topics of regional anesthesia, acute pain medicine, chronic pain medicine, transitional pain, and point-of-care ultrasound. In order to expand the reach of the content published in the journal, *RAPM* is seeking 1-2 Associate Editors for Social Media. The ideal candidate is an anesthesiologist or pain physician who is currently practicing clinically and active both academically and with social media. The current responsibilities include the creation and curation of social media posts and the collaboration with the Editorial team in the creation of infographics/visual abstracts for accepted manuscripts. Two medical students per year are identified as social media interns to assist the Associate Editor in the creation of content for social media.

Candidates should have enthusiasm for promoting interesting and unique articles accepted by *RAPM* and should be able to work with the social media interns (typically medical students) to develop a regular process for posting content on social media. Typically, the interns will be performing the primary duties of creating draft posts, which are approved by the Associate Editor, through a centralized posting software (Sprout Social) that then publishes to platforms like X (formerly Twitter) and Facebook. The job will require less than 1-3 hour per week and involve assisting with creation of social media posts and/or approving social media posts made by interns working for *RAPM*. The Associate Editor may also engage with the audience on the platforms as postings may lead to some dialogue about an article or topic.

A second duty is the participation in the creation of infographics for the journal. The editor-in-chief will select approximately 6-8 articles per year to potentially serve as the basis for an infographic. If the article's authors choose not to create the infographic themselves but instead desire that *RAPM* creates it, the Associate Editor for social media will work with the author(s) to create a short list of the key points to emphasize in the infographic and then will work with a professional graphic artist who will create the infographic based on the key points and feedback both from the Associate Editor and the article authors. Depending on Associate Editor's involvement, authorship in the infographic may be reasonable.

Lastly, the Associate Editor is part of the Editorial Board of the journal and may be asked to briefly discuss accomplishments, progress, and any needs for future growth at the Editorial Board meeting once per year.

To apply: Interested applicants should email the following to slewis@bmj.com by 28 February, 2024..

1. A statement of interest (maximum 250 words) which explains the applicant's interest in regional anesthesia as well as acute and chronic pain management and or POCUS. Applicants should include how this role fits into their career goals and any vision for ways to take this role in the future.
2. *CV (curriculum vitae)*
3. Provide your social media handles
4. Provide a creative and engaging draft post for X (Twitter) and/or Facebook promoting a previously published article in *RAPM*

Selection Process: Editors will be selected after application evaluation and an interview process. *RAPM* is committed to the mission of diversity, equity and inclusion.